



MUMBAI GRAHAK PANCHAYAT

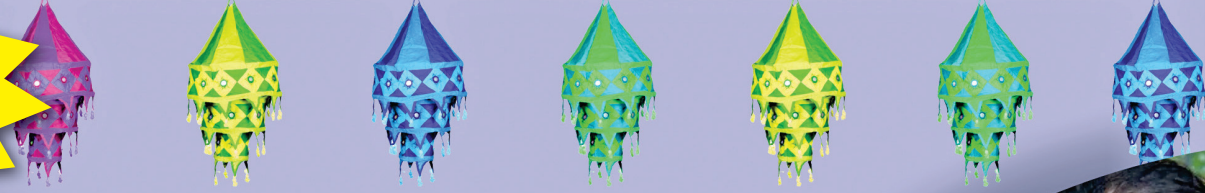
GRAHAK HITAY
GRAHAK SUKHAY

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MUMBAI GRAHAK PANCHAYAT

E-Magazine

**Panchayat Peth
Special Edition**



Setu Bandha Re



Namaskar,

This is the fourth volume of the English e-magazine version of our Marathi in-house magazine 'Grahak Tituka Melavava', through which we connect with our non-marathi readers. This is a special edition highlighting various aspects of upcoming Grahak Panchayat Peths, the popular shopping festivals organised by MGP in different places in Mumbai and also in cities like Thane, Pune and Nasik.

Please read and share with your family and friends. Feedback is welcome!

- Team, MGP e-Magazine.



Panchayat Peth – A Vibrant Shopping Festival

■ Anuradha Deshpande

The third phase of Grahak Panchayat Peths (Consumer Plazas) begins right after Ganesh Chaturdashi. Over the years, our Grahak Peths have gained the approval of fastidious customers, doing good business despite the growing prevalence of e-commerce.

Healthy competition is always welcome in any field. Our Grahak Peths, too, have competition from other Peths organised by different community groups; they use the same spaces and similar dates as ours. However, unlike us, these Peths do not necessarily insist on fair business practices. In other Peths, we observe that customers may not get proper purchase receipts, there is flexible pricing that leaves scope for bargaining, the return and exchange mechanism is faulty and there is disregard for customer satisfaction and trust. In our Grahak Peths, on the other hand, we make sure to give receipts, operate on fixed and fair pricing, and enable exchanges. This difference is why our Peths always enjoy more faith and goodwill among shoppers.

Our first Peth of the third phase will be held from September 30 to October 8, 2023 at Suryavanshi Hall, Dadar. Alongside other stalls, it will have the popular Baba Amte's Anandvan stall. The Thane, Andheri, Vasai and Borivali Peths will follow. The Andheri Peth will host a special initiative called 'Setu Bandha Re!', where stalls of various social welfare organisations will sell products made by their members.

Our volunteers, who we consider the wealth of our organisation, work enthusiastically and tirelessly throughout this shopping festival. Their efforts are rewarded when both the vendors and customers are contented with their experiences at the Peth.

We invite you to shop with us for the upcoming festive season. We offer no freebies – but guarantee that you will get a variety of quality products, proper receipts, and facility to exchange faulty wares. So do visit, and enjoy a hands-on shopping experience at our Grahak Panchayat Peth. ◀

Timetable for upcoming Grahak Peths

NO.	DATES	NO. OF DAYS	VENUE
1	30 th September to 8 th October	9	Suryavanshi Banquet Hall, Swatantraveer Savarkar Marg, Opposite Catering College, Dadar West.
2	9 th October to 16 th October	8	Kranti Visariya Hall, Maharshi Karve Road, Navpada, Thane West.
3	17 th October to 22 nd October	6	Symphony Banquet Hall, Vijaynagar, Nityanand Marg, Andheri East.
4	23 rd October to 29 October	7	Ganpatrao Vartak Hall, Vasai West.
5	30 th October to 7 th November	9	Bhatiawadi Hall, Borivali West.

Note: For details on the vendors and products that will be sold at the Peths, refer to appendix (in Marathi) on pages 13-16 of magazine.

Training Program for Mediators

■ Anita Khanolkar

The Mediation and Conciliation Project Committee (MCPC) of Supreme Court, Mumbai Grahak Panchayat (MGP) and Pravin Gandhi College of Law (PGCL) came together to organise a mediation training program for members of Grahak Panchayat and students of Pravin Gandhi College of Law. The training was from September 5-9, 2023 at Muth Court Hall, Vile Parle. Two women employees of the Ministry of Consumer Affairs, Delhi also participated in this training program.

At the inauguration ceremony, MCPC member Secretary Mezivolu Therieh and Principal of PGCL Navshikha Duala were present online. This training program was designed to highlight the importance of mediation to the youth and motivate them towards joining this system. Mezivolu Therieh explained the importance of this training program and shared that MCPC has many more initiatives useful to young lawyers. Navshikha Duala expressed her interest in arranging more such programs in collaboration with Mumbai Grahak Panchayat in future.

While explaining the intent of arranging this training program, Chairman of Mumbai

Grahak Panchayat Advocate Shirish Deshpande mentioned that the conciliators currently working for MGP can become registered mediators under the new law for mediation. This will further strengthen the 'Samet' forum.

Trainer on the MCPC panel Mr. Sanjeev Bhalerao and Judge Jitendra Gandhi guided the trainees on various topics in mediation. A detailed discussion was conducted on the definition of mediation, its importance, stages in mediation and problems faced while mediating. They elaborated upon the importance of speaking skills, dress, personality, body language, general awareness and adeptness at using all these skills to mediate effectively. This training program had multi-fold gains for all its participants.

This training program was the brain child of Adv Shirish Deshpande. For executing it, he contacted and followed up with member Secretary Mezivolu Therieh to agree to be the guest and guide at the training program. To arrange the program at PGCL, Sharmila Ranade and Anita Khanolkar contacted Dr. Geeta Kubsad of PGCL and made all the necessary arrangements. ◀



Ms. Mezivolu Therieh with Trainees from Mumbai Grahak Panchayat

MGP's Participation in ASCI Academy

■ Anita Khanolkar

Advertising Standards Council of India (ASCI), an independent self-regulatory organisation, launched ASCI Academy, an e-learning platform, at a grand ceremony on August 28, 2023 at BKC Jio Convention Centre. Rohit Kumar Singh, Secretary, Ministry of Customer Affairs was present at the event, as the Chief Guest.

The newly formed ASCI Academy will conduct various training and awareness programs that will benefit all stakeholders in the advertising industry. These would include guiding Indian and Multinational companies about the advertising standards of the country, conducting training programs for consumers to create awareness about the social impact of advertisements etc. ASCI Academy has brought together manufacturing companies, educational institutions and consumer forums on one platform to ensure holistic execution of their plans. Mumbai Grahak Panchayat (MGP) will participate in this initiative to support ASCI in its work on consumer awareness.

Social media influencers and other participants of the various training programs

will receive a certification under this program, which will help them endorse products responsibly. ASCI was formed keeping this intention in mind, said the Secretary General of ASCI Manisha Kapoor. The disgrace of pulling a violating ad off air can be totally avoided if advertisers avail of ASCI Academy's guidance on all aspects related to an advertisement.

At the inaugural ceremony of ASCI Academy, a conference was held on the topic 'Impact of advertisement on the society/consumers'. Speaking at this occasion, Director of Center for Social Research Dr. Ranjana Kumari cautioned that we have to be alert and mindful while portraying women in advertisements, because advertisements have a deep impact on society.

MGP Chairman Adv Shirish Deshpande, in his address, stressed that an advertisement must be genuine, within the legal framework and realistic. He advised advertisers to innovate, not irritate; said fine print was not fine at all; and that influencers must do due diligence before endorsing products.



Dr. Ranjana Kumari and Adv. Shirish Deshpande with Interviewer P.N. Vasanti



Mr. Rohit Kumar Singh, Secretary, Ministry of Customer Affairs and Ms. Manisha Kapoor, Secretary General of 'ASCI' with Adv. Shirish Deshpande and Activists of MGP



Editorial

Building a Bridge, Lighting Lamps

■ Anuradha Deshpande

The seed of Grahak Panchayat Peth (Consumer Plaza), sown 46 years ago, has now grown into a massive tree that has supported numerous small and big manufacturers for almost 11 months in a year. While shouldering the responsibility of these Panchayat Peths, I have always tried to introduce novel ideas each year. 'Setu Bandha Re!' ('Let's Build Bridges!') is one such initiative introduced this year.

We have always offered some free stalls in each Peth to social organisations – for example, Baba Amte's Anandavan, or Shantivan Leprosy Center at Nere. But the proportion of these stalls remained quite small.

Here I would like to share an incident with readers. One year, we received a letter of appreciation from an organisation to which we had given a stall free of cost. This organisation worked for tribal communities. During our Peth, they sold bamboo products worth more than Rs two lakh in just 10 days! They had never experienced such high sales in such short time. Their letter said, "For the first time, Diwali is being celebrated in its true sense in the homes of our tribal brothers".

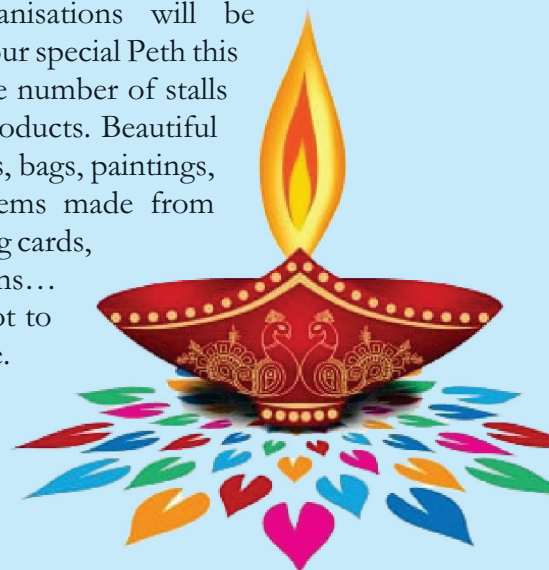
As I read the letter, I knew there would be many such organisations struggling to find a market. The products made by these organisations have no platform, no proper marketing channels, so how could they reach the people?

Being city dwellers, most of us live in a protected shell. Our problems are the problems of the white-collared section of

society. Amongst us, we also have many people working for underprivileged groups such as the blind, mentally challenged, physically challenged, and people living in remote regions that lack access to education. These service-minded people are making sincere efforts to empower the underprivileged groups and are helping them produce some marketable products as per their abilities. But how do they reach us, the consumers? That is precisely the gap that 'Setu Bandha Re!' hopes to bridge.

These social organisations do not seek our mercy; they want us to extend a strong helping hand to enable our fellow citizens to stand on their own feet. Many organisations from across Maharashtra – Pune, Nashik, Palghar, Jalgaon, Osmanabad – reached out to us when we announced this project. We came across organisations working with tribal communities, struggling to rehabilitate mentally challenged children abandoned at railway stations, waste pickers, scrap pickers, organisations trying to create an interest in education among children. Their stories disturb us and force us to introspect.

These organisations will be participating in our special Peth this year, with a large number of stalls retailing their products. Beautiful bamboo lanterns, bags, paintings, diyas, artistic items made from bamboo, greeting cards, envelopes, aprons... there will be a lot to see and buy here.



So this year, let us do our Diwali shopping at 'Setu Bandha Re' stalls, and also invite relatives and friends to visit this special Peth. Our purchases will light up a Diwali diya in some remote home.

Our regular Peth will be held at Andheri from October 17-22, 2023 on the 3rd Floor of Symphony Banquet Hall. The 'Setu Bandha Re' section of the Peth has been organised for three days from October 21-23, 2023 at the same venue. This is our first attempt to connect those who can help others with those who need help. We are confident that your support will make this project successful.

We have always stated that a consumer should be conscious, intelligent, health conscious, cultured, and sensitive. This special Peth is our attempt to exercise sensitivity towards the underprivileged as organisers, and give our patrons a chance to do the same as buyers. This is an exercise to build bridge

between 'Haves' and 'Have-nots'.

Let me end this editorial by citing a few beautiful lines I read on the internet, written by an anonymous poet:

*Through service, we build bridges strong,
Connecting souls, where they belong.
Across divides, we lend a hand,
Creating pathways to understand.*

*In unity, we find our might,
Guided by compassion's light.
No matter who, no matter where,
Together, we show that we care.*

*So let's construct these bridges wide,
With empathy as our guide.
Helping others, we bridge the space,
Creating love and lasting grace.*

Chembur's First Panchayat Peth – Grand Success

Grahak Panchayat Peth (Consumer Plaza) was held for the very first time in Chembur during September 8-12, 2023 at Muktanand Vidyalaya. The Peth had a turnover of Rs 48 lakh. This event marked the emergence of a fresh new team of enthusiastic volunteers in Chembur.



Enthusiastic Volunteers and Activists in an Engaging Discussion Session

The Chembur Grahak Peth was inaugurated by N G Acharya and Shailesh Acharya, Member of Governing Council of D K Marathe College. Many senior members of our organisation also graced the inaugural programme.

During the course of the Peth, an open discussion session was also organised on one evening. MGP Chairman Adv. Shirish Deshpande and senior activist Kamalakar Pendse engaged in conversation with old and new volunteers of MGP. Adv. Deshpande expressed confidence that going forward, the Chembur Vibhag will work with fresh energy and contribute diligently to the consumer movement.

Scrap the requirement of Registrar's nominee for selection of Developer for Re-development

■ Shirish Deshpande, *Chairman – MGP*

In a letter addressed to the Chief Minister and the Deputy Chief Ministers, we (MGP) have urged the government to scrap the condition of presence of authorised representative of the Registrar of Cooperative Societies in the General Body meetings of the Societies where selection of the Developer for re-development project takes place.

The guidelines issued by the Maharashtra government under section 79 A of the MCS Act vide GR dated 3rd January 2009 and revised GR dated 4th July 2019 make it mandatory for every housing Society going for re-development to select the developer in the transparent manner and for that purpose it is mandatory for the society to ensure the presence of the authorised representative to be deputed from the Office of the Registrar of Co-op. Societies.

We have pointed out that this process is being grossly abused by the Office of Registrar and a huge amount is being demanded from the societies/ developers to issue the so-called No Objection Certificate confirming compliance of these guidelines. We have also revealed that for deputing the representative of the Registrar and subsequently issuing the compliance/ NOC, the prevailing rate is between Rs. 25,000 to Rs. 30,000 per flat. In the case of MHADA societies, the rate is Rs. 20,000 per flat.

Since this amount is demanded for deputing the authorised representative from the Registrar's Office, the societies

find it difficult to raise such a huge amount in cash. Hence the societies are advised by the Registrar's Office to hold the so-called internal General Body Meeting wherein the society is asked to select a "preferred developer". Once the preferred developer is selected, the society gives him a letter to that effect, and then that "preferred developer" obliges with the illegal demand from the Registrar's Office. Thereafter the Registrar nominates his authorised representative to attend the true General Body and then the said "preferred developer" is once again selected formally with video shooting etc. in the presence of the Registrar's nominee.

We have raised a strong objection to this rampant corruption which has become a system and hence called upon the CM and the deputy CMs to forthwith do away with this requirement of the presence of Registrar's nominee at the General Body Meeting scheduled to select a developer for re-development. We have suggested that the requirement of video shooting for such General Body Meetings should and must continue and the record of the same may be retained by the societies if any dispute or irregularity occurs in the selection of a developer. We have also pointed out that doing away with the mandatory requirement of the Registrar's nominee will reduce the process time of re-development by at least 2 to 3 months besides eradicating such rampant corrupt practice.



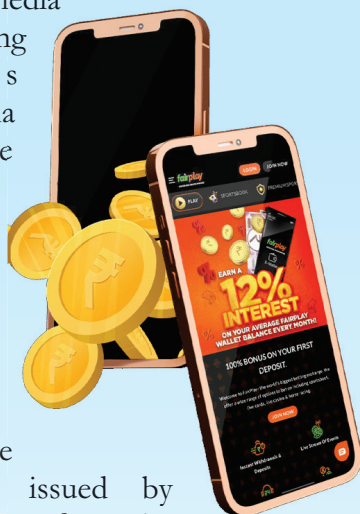
Strict Action Against Betting Advertisement

■ Vasundhara Deodhar

Alert consumers must have noticed that advertisements of various betting/gambling apps or websites have almost disappeared from media as a result of steps initiated by the Government of India. However, even though greatly reduced, the direct and indirect promotion of ads for such betting products and services continues on some channels. Certain media entities, advertising intermediaries and social media platforms have been allowing such ads and even spiking up their promotion during big sporting events like cricket tournaments.

From the various advisories issued by the Ministry of Information & Broadcasting for television, print, and digital media from time to time, it is unambiguous that the publishing and broadcasting of advertisements for online betting platforms or any related product or service, even in a surrogate manner, is foul play and a legal offence.

Apart from the media, online intermediaries have also been asked to refrain from targeting such ads towards Indian audiences. Under the recently amended rule 3 (1) (b) of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, intermediaries have to ensure that users of their computer resources do not in any way engage with



content that “is in the nature of an online game that is not verified as a permissible online game; is in the nature of advertisement or surrogate advertisement or promotion of an online game that is not a permissible online game, or of any online gaming intermediary offering such an online game.”

The Ministry has advised all stakeholders including the media entities, online advertisement intermediaries, and social media platforms to immediately refrain from showing such ads/promotional content in any form whatsoever, failure of which could lead to Government action under relevant statutes.

Source – ASCI communication.

Great news for Consumer Awareness Movement

Doordarshan Sahyadri channel, in co-operation with and under the guidance of MGP, will soon broadcast a new weekly consumer awareness program titled "Jago Grahak, Jago!". This program will make its debut on October 2, 2023. New episodes will be telecast every Monday at 07:30 pm. You can watch the repeat telecast on the following Wednesday at 10:00 am.

The title song for this program is written by MGP Secretary Anita Khanolkar. Topics such as Rera Act, online shopping, medical negligence and electricity related issues will be covered in upcoming episodes. Do watch the program and also make sure to inform your friends and acquaintances about it

Financial Planning with Future Life Partner

■ Uday Pingale

The institution of marriage has undergone a transformation in recent years. Prospective partners prefer to make their own decisions independently rather than leaving it to the elders; young people are open to testing their compatibility with their partner through live-in relationships, and live-in relationships do not necessarily progress to marriage.

Whether in a marriage or a live-in relationship, expenses, both common and individual, are inevitable for all people who co-habit. Common expenses are usually shared by both the partners; sometimes, the then earning partner bears the expenses for both. So is it appropriate for partners to discuss financial planning before marriage or while in a relationship? The answer is a resounding YES.



Each person has his own philosophy on earning, spending and saving. It is essential to know the opinion of the partner on finance, as it will impact major decisions like loans, investments, insurance, purchases etc. Knowing the financial pulse of the partner can help in setting a roadmap for the future.

Remember these points before beginning this conversation:

- Despite different thought processes in managing finances, being aware of each other's incomes, loans and spending helps to work out the monthly budget.
- It is best to discuss any financial decision before executing it, be it a loan or an investment. The partner's perspective may help you in decision making. If you hide your financial status it would be a breach

of trust.

- One may be frugal or a spendthrift. However, when you share your time, space and life with a partner it is necessary to adjust to each other, set a financial rhythm to ensure that you enjoy moments together and also save for a secure future.
- Be sensitive towards your partner while expressing your opinion, and respect his/her choices.

In a Marriage:

- After marriage, have a common joint account with an 'either or survivor' operating instruction.
- Secure your life with an appropriate term life insurance policy and buy a medical policy for the family.
- Take major capital investment or expenditure decisions together.
- Nominate your partner or family member for all your investments.
- Discuss your lifestyle preferences, likes and dislikes. Resolve dissension through discussion.

In a live-in relation:

- Enter into a live-in relationship agreement.
- Avoid having joint bank accounts or joint investment in immovable property. Set a system to manage regular joint expenses.
- Buy a suitable term insurance policy and medical insurance policy for each partner. Be aware that insurance companies accept only blood relative or spouse as a nominee.
- Make a will if you intend to leave any movable or immovable property in the name of your live-in partner. Despite some legal decisions related to property given in favour of a live-in partner considering the number of years of co-existence, the process of claiming it is not easy.

Establishing financial compatibility is one of the keys to a successful long term relationship.



Beware - Beauty Brands are Violating Advertising Norms

■ Smita Deodhar

Consumers of cosmetics, hygiene and personal care products are greatly influenced by the attractive advertisements for these products. An effective advertisement or celebrity endorsement is seen to result in significant growth in sales. Earlier, these products were advertised mostly in print and TV media; but thanks to the vast reach of internet, advertisements on digital platforms (Youtube, Facebook, Instagram, tiktok etc) now wield more power over the consumer. In fact, influencers – i.e. people who create content for social media and have millions of followers – are the most sought after endorsers today.



Taking cognisance of the growing reach and hitherto unregulated nature of digital media, ASCI (Advertising Standards Council of India) has brought these social platforms under its ambit and regularly monitors the advertising behaviour here.

Based on its study, ASCI published a report in February 2023 titled “Objectionable Ads in the Beauty & Personal Care Category

and the Rising Impact of Influencer Marketing & D2C Brands”. We have summarised this report below, hoping it will encourage our readers to practice due diligence when they buy their next beauty product on the recommendation of their favourite influencer.

Summary of ASCI report

India has a fast growing market for beauty and personal care products (growing 6.32 percent per annum). There is a boom in supply across all categories, with big and small brands, even tiny scale manufacturers all joining the fray. The direct to consumer category (D2C), which sells directly to consumer without any retail intermediary, is

also thriving thanks to easy connections via online shopping. With so much competition, established producers and new entrants alike are vying for the consumer’s attention through advertising.

Digital advertising is fast overtaking traditional advertising platforms. It accounted for the largest share of

advertising (48.8%) in 2022 and is expected to continue rising. Concurrently, there has also been an explosion in violation of advertising norms on digital platforms.

ASCI has seen a steep rise in the number of advertisements processed for potential violation of the ASCI code and guidelines in the the beauty and personal care sector. They are also potentially in violation of Consumer

Protection Act 2019. Between 2021 and 2023, ASCI processed complaints against 1126 advertisements in this sector versus just 347 ads in the previous two years; the beauty and personal care sector's rank in the list of advertisement norm violators rose from the 10th to the 3rd position in this period!

ASCI attributes most of this to digital media, (91 percent of the violating ads are in digital media), particularly to the endorsements by influencers. Personal care category relies heavily on influencer marketing. The Direct to Consumer (D2C) brands were found to be the biggest violators of advertising norms, with 85 percent of violating ads in personal care category coming from this segment.

The nature of violating claims, apart from missing disclosure labels by influencers, is related to the following:

- **Product performance:** Ingredient based product efficacy claims where the product itself is not tested to deliver the benefits.
- **Germ protection and prevention of disease:** Claims around protection and prevention from various disease-causing germs that lacked appropriate tests.
- **Comparative claims:** Where comparisons with other products were not fair or the basis was not clear to the consumer.
- **Ingredient efficacy:** Claims like 30X or Y% more for better efficacy where the basis of claim or data interpretation was not clear.
- **Claims related to natural and organic product:** Where products were found to have a larger composition of synthetic elements.
- **Leadership claims:** Such as market share, or No. 1, without adequate comparative data
- **Recommendation by experts:** Claims lacking evidence of any expert recommendation

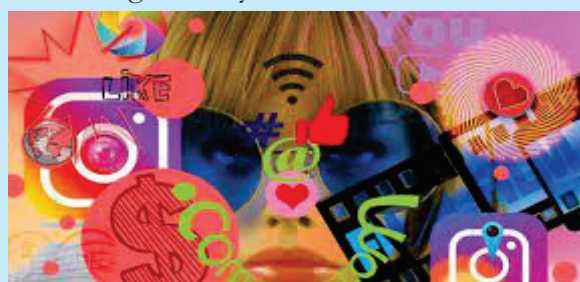
In conclusion, ASCI appeals to brands and influencers to be mindful of their

responsibility towards consumers. Industry bodies such as the Internet and Mobile Association of India (IAMAI) and Indian Beauty and Hygiene Association (IBHA) could also educate their members and the larger personal care ecosystem on the need to be compliant with advertising self-regulation and the law. Social media platforms where such violations are rampant also need to work out mechanisms where such objectionable ads are sieved out to protect consumer safety in the online world.

Read the full report at: https://www.ascionline.in/wp-content/uploads/2023/04/personal-care-report_compressed.pdf

Influencers to be Treated as Celebrities

Influencers having over 5 lakh followers or earning more than Rs 40 lakh per year will now be classified as 'celebrities' appearing in ads, as per the Advertising Standards Council of India (ASCI) directive issued in August. ASCI, a self-regulatory body of the advertising industry, has broadened the definition of who is a celebrity and needs to comply with its code, keeping in mind the growing clout of influencers in the advertising industry.



People who are classified as celebrities are required to adhere to requirements by doing due diligence before signing up to endorse a brand and also produce evidence of the same when called upon by ASCI and not peddle prohibited items.



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Team : **Smita Deodhar, Sharmila Naik, Nivedita Mahajan**

ग्राहक पंचायत पेठ २०२३ : दालन-तक्ता

स्टॉलचे नाव	वैशिष्ट्ये	दादर	ठाणे	अंधेरी	वसई	बोरीवली
दिनेह कलेक्शन	सिको, गढवाल पैठणी, कॉटन इ. ५/९ वार साड्या	✗	✓	✓	✓	✓
स्वामिनी कलेक्शन	इरकल, पेशवाई सिल्क, इचलकरंजी कॉटन साड्या	✓	✗	✗	✓	✓
युनिक कलेक्शन	विविध प्रकारच्या साड्या व पैठणी	✓	✓	✗	✓	✗
राजू एम्ब्रॉयडरी वर्क्स	आसाम, कलकत्ता स्पेशल, टसर सिल्क सारीज व ड्रेस मटेरिअल	✓	✗	✓	✓	✓
अथर्व कलेक्शन	जामदानी, कोरा, झी, बनारसी, कोसा सिल्क साड्या	✓	✗	✗	✗	✗
श्री सिल्क	कांचीपुरम, कांजीवरम वेडींग सिल्क, अजरख, मोडाल सारीज	✓	✓	✗	✓	✓
वित्ताशी एंटरप्रायझेस	हॅण्ड ब्लॉक, अजरख प्रिंट साड्या, ड्रेस मटेरिअल आणि स्टोल्स	✓	✓	✓	✓	✓
मारवा कलेक्शन	महेश्वरी, चंदेरी, दाबू प्रिंट, कलमकारी, पटोला सारीज इ.	✗	✓	✓	✗	✓
सदाफुली	महेश्वरी, चंदेरी, हॅण्ड पेटेड, कॉटन अॅण्ड सिल्क खण साडी, लिनन, कॉटन ब्लाऊज	✗	✗	✗	✗	✓
माहीष्मती	महेश्वरी स्पेशल साडी, चंदेरी कॉटन हँडलूम साड्या, कुर्ती, दुपट्टा सेट	✗	✓	✗	✗	✓
शांभवी सिल्क सारीज	विविध प्रकारच्या सिल्क/कॉटन सारीज, दुपट्टे व स्टोल्स	✓	✓	✗	✗	✓
सोहळा पारंपरिक संस्कृतीचा	९ वारी साडी (रेडीमेड) लुगडी, राजलक्ष्मी, मस्तानी, ब्राह्मणी मराठी इ. प्रकार	✗	✗	✓	✗	✗
श्वेता कलेक्शन	कॉटन सिल्क (बाटीक प्रिंट), कॉटन सिल्क सारीज, टसर सिल्क, खण सारीज	✗	✗	✓	✗	✗
लोपामुद्रा सारीज	लोपामुद्रा साडी (हातमाग), ड्रेस मटेरिअल्स, तयार ब्लाऊज	✓	✗	✗	✗	✗
सिमरन कलेक्शन	विविध प्रकारच्या कुर्तीज, प्लाझो सेट, डिझाईनर प्लाझो, डिझाईनर कुर्ती इ.	✓	✓	✓	✓	✓
मोहक क्रिएशन्स	फॅन्सी कुर्तीज, कलमकारी, इक्कत रेडिमेड कुर्तीज	✓	✓	✗	✗	✓
सारा कलेक्शन्स	रेडीमेड कुर्तीज, प्लाझो, दुपट्टे इ.	✗	✓	✓	✗	✓
स्पर्श क्रिएशन्स	लखनवी कुर्ती, पटियाला, प्लाझो, दुपट्टे इ.	✓	✗	✓	✓	✗
वल्लरी फॅशन	डेनिमचे कपडे- स्त्रिया, पुरुष व मुलांसाठीचे कपडे	✓	✓	✓	✓	✓
कायरा कलेक्शन	लेगिंग, जॅकेटस, सिल्क कुर्तीज, ड्रेस मटेरिअल	✓	✗	✗	✓	✗
एम अॅण्ड एम्स एक्सक्लुझिव्ह	शॉडो वर्क हँड एम्ब्रायडरी कुर्ती, टॉप्स, साड्या	✓	✗	✓	✗	✓
सॅफ्रॉन	कलमकारी, ब्लॉक प्रिंट, कुर्तीज, पॅन्टस्	✗	✗	✓	✓	✓
निलम क्रिएशन	कॉटन टॉप्स आणि कुर्तीज	✗	✓	✓	✗	✗
प्रथा कलेक्शन	लखनऊ स्पेशल कुर्ती, टॉप्स, अनारकली इ.	✗	✓	✗	✗	✓
झियाज् ट्रेजर्स ऑफ कच्छ	कच्छ स्पेशल, काथा, अंगरखा, कुर्ती, पॅटर्न कुर्तीज, दुपट्टा, स्टोल्स	✗	✓	✗	✗	✓

स्टॉलचे नाव	वैशिष्ट्ये	दादर	ठाणे	अंधेरी	वसई	बोरीवली
दुर्वाजल क्रिएशन्स	शॉर्ट कुर्तीज, लाँग सिंगल कुर्तीज, पॅण्ट, टॉप घागरा चोली दुपट्टा सेट	✓	✗	✓	✗	✗
नारी बुटिक	शॉर्ट अॅण्ड लाँग कुर्ती पुरुष व स्त्रियांसाठी (बाघरू व दाबू प्रिंटस)	✓	✗	✗	✓	✓
रोहीदास क्लॉथ सेंटर	एम्ब्रॉयडरी कुर्तीज, छोट्या मुलांच्या कुर्ती	✗	✗	✗	✗	✓
राधा फॅशन्स	बाटिक, इक्कत, बांधणी, चंदेरी ड्रेस मटेरिअल	✓	✓	✓	✗	✓
अनुराधाज कलेक्शन	महेश्वरी, कलमकारी, प्युअर सिल्क ड्रेस मटेरिअल	✓	✓	✓	✓	✓
रमा कलेक्शन	ड्रेस मटेरिअल - कलमकारी सिल्क, संबळपुरी इक्कत, चंदेरी कॉटन	✓	✗	✗	✗	✗
आशूज कलेक्शन	विविध प्रकारचे ड्रेस मटेरिअल	✗	✗	✗	✓	✗
हुगळी हँडीक्राफ्ट	कोलकाता ड्रेस मटेरिअल, साड्या, चादरी इ.	✗	✗	✗	✓	✓
जेम्मे ब्रँड	कॉटन हँडलूम इ. ड्रेस मटेरिअल फ्रेंच क्रेप कुर्ती, दुपट्टा	✗	✓	✓	✗	✓
स्वस्तिक होजिअरी	लेडीज अंडरगार्मेंट्स	✓	✓	✓	✓	✓
लुक अँट मी	सर्व वयोगटासाठी नाईट सूट	✓	✓	✓	✓	✓
मायलेकी	बाटिक, जयपूर गाऊन्स	✓	✗	✓	✓	✓
प्रीती गार्मेंट्स	दर्जेदार गाऊन्स, फिडिंग गाऊन्स, नाईट ड्रेस	✗	✓	✓	✗	✓
लक्ष्मी वल्लभ कलेक्शन	विविध रंगाचे परकर आणि गाऊन्स	✗	✓	✗	✗	✓
सजनी नाईटीज	विविध प्रकारचे गाऊन्स, नाईटी, बाटीक, जयपुरी, हाफ गाऊन्स (वयस्कर स्त्रियांसाठी), नाईट सूट	✗	✗	✗	✗	✓
पूजा क्रिएशन	फिडींग गाऊन, नाईटीज, बाटिक प्रिंट, हाऊस कोट, कफतान	✗	✓	✗	✓	✗
सोहानी क्रिएशन	बाटिक, अल्पाईन, रॅप गाऊन, कॉटन गाऊन	✓	✗	✗	✗	✗
पिपा क्रिएशन	कॉटन वन पिस शॉर्ट, कॉटन स्कर्ट, फॅन्सी ब्लाऊज	✓	✓	✓	✓	✓
निओ गार्मेंट्स	लहान-मोठ्यांचे टी शर्ट्स, होजिअरी ट्रॅक सूट	✓	✓	✓	✓	✓
डी.टी.नितवेअर	बनियन्स, ट्रॅकसूट, टी शर्ट्स, सॉक्स इ.	✓	✓	✓	✓	✓
भारतीय खादी सेंटर	लेंगे, झब्बे, शर्ट्स, पंचे, हातरुमाल, जॅकेट्स	✓	✓	✓	✓	✓
ब्लिस टी शर्ट्स	ग्राफीक टी शर्ट्स	✓	✓	✓	✗	✓
अतरंगी मराठी टीशर्ट	मराठी टीशर्ट	✓	✗	✓	✗	✓
कर्मा वस्त्रांकन	कॅलीग्राफी टी शर्ट	✗	✓	✗	✓	✗
स्वदेशी	उत्तम प्रतीच्या कापडाचे शर्ट, पॅट्स व बर्मुडा	✗	✓	✗	✓	✓
जयपूर हँडलूम	बेडशिट, ड्रेस मटेरिअल, रजया इ.	✓	✓	✓	✗	✓
अहिल्या महिला मंडळ	मलमलच्या गोधड्या, बाळंतविडा व बाळाचे कपडे	✓	✓	✗	✗	✓
शिवम् ब्रदर्स	दाबू प्रिंट, इक्कत बेडशिट्स, विविध पर्सेस, लोकरीचे कपडे, कुशन कव्हर्स, इ.	✗	✗	✗	✓	✓
नागपूर स्पेशल	बेडशिट, चादरी, पिलो कव्हर्स, सतरंजी इ.	✗	✗	✓	✓	✗
महाटेक्स	टॉवेल, सतरंज्या, दोहर	✓	✗	✗	✗	✓
अंकुर क्रिएशन	बाटिक, कांथावर्क बेडशिट्स, बांधणी ड्रेस मटेरिअल	✗	✓	✗	✗	✓
आर.आर.क्रिएशन	सोलापूरी चादरी, जयपूरी दोहर, रजाई, दिवान सेट	✗	✗	✗	✓	✗

स्टॉलचे नाव	वैशिष्ट्ये	दादर	ठाणे	अंधेरी	वसई	बोरीवली
पल्लवी कव्हर्स	सोफा, फ्रीज हँडल, टॉप, मिक्सर, साडी इ.चे कव्हर्स	✓	✗	✓	✓	✗
ब्लॉक्स अँड बाटिक्स	ब्लॉक प्रिंट/बाटिक बेडशिटस्, ड्रेस मटेरिअल, कुशन कव्हर्स	✓	✓	✓	✗	✓
ऊब	हस्तकलेच्या गोधड्या बेडींग, पायपुसणे	✓	✗	✓	✗	✓
मल्हार क्रिएशन्स	बाळाचे कपडे, दुपटी, टोपी, लहान मुलांचे कपडे	✓	✓	✓	✓	✓
जे.जे. एंटरप्रायझेस	लोकरीचे कपडे व स्वेटरचे विविध प्रकार	✗	✗	✗	✗	✓
अट्रिका/स्पाईल्स किड्स फॅशन	लहान मुलींचे फ्रॉक्स, नाईट सूट इ.	✗	✓	✗	✗	✗
शितल बॅग	विविध प्रकारच्या पर्सेस, बॅग	✗	✓	✗	✗	✓
विकास लेदर वकर्स	लेदर पर्सेस, पाऊच, लेदर जॅकेट, बेल्ट इ.	✓	✓	✓	✓	✓
एस अँड एस बॅग्ज	फॅन्सी बॅग, पर्सेस आणि बेबी बॅग	✓	✓	✓	✗	✓
पुएम्स कॅरी-अ-वे	ज्युट आणि डिझायनर बॅग, पर्सेस	✗	✓	✗	✗	✓
उद्यमिता	महिला बचत गटांनी बनवलेल्या पर्सेस, फोल्डर्स	✓	✗	✗	✓	✓
शिवम बॅग	डेनीम बॅग, सॅक इ.	✓	✗	✗	✓	✓
अर्थिता बॅग अँड पाऊचेस	विविध प्रकारच्या ऑर्गनायझर्स बॅग	✓	✓	✗	✗	✓
दिया क्लिटस्	विविध प्रकारच्या पर्सेस, बॅग, ऑर्गनायझर बॅग	✗	✗	✓	✓	✗
डेकोव्हीले	विविध प्रकारच्या पर्सेस, पाऊच, वॉलेट, बॅग, सॅक इ.	✗	✗	✗	✓	✗
आरतीज् बॅग	पर्सेस, बॅग, स्टोल्स, कंदील, फोल्डिंग पिशव्या	✗	✓	✗	✗	✗
पॅकम् टोट बॅग अँड वॉलेट	वॉलेट्स, टोट बॅग, डेनिम टोट बॅग	✓	✗	✗	✗	✗
भाग्यश्री लेदर बॅग	लेदरच्या विविध बॅग, शांतिनिकेतन बॅग	✗	✗	✗	✗	✓
उर्जा गिफ्टस्	विविध प्रकारच्या फ्रॅब्रिक बॅग	✗	✓	✓	✗	✗
प्रयोग क्रिएशन	हॅण्ड पेंटेड बॅग	✗	✗	✗	✗	✓
स्वप्नालंकार	इमिटेशन ज्वेलरी, सी झेड ज्वेलरी, गणपती-गौरीसाठी मोत्याचे दागिने	✓	✓	✓	✗	✓
रसिका अलंकार	मायक्रो गोल्ड प्लेटेड व इतर ज्वेलरी	✗	✗	✗	✓	✓
ट्रॅडिशनल ऑनार्मेंटस्	इमिटेशन ज्वेलरी, आर्टिफिशल ज्वेलरी	✓	✓	✗	✓	✓
आर्ट इन संस्कृती	सेमी प्रेशिअस स्टोन, ग्लास बीड्स ज्वेलरी	✓	✓	✗	✗	✓
श्री महालक्ष्मी आर्टस्	पारंपरिक व ऑण्टिक ज्वेलरी	✓	✗	✗	✓	✓
फॅशन क्युरा ज्वेलरी	टेरा-कोटा ज्वेलरी	✓	✓	✓	✓	✓
डेकोव्हीले ज्वेलरी	सिल्वर-जर्मन ज्वेलरी	✗	✓	✗	✗	✗
शुभम डिझायनर ज्वेलरी	मोत्याचे व गोल्ड पॉलिशचे विविध दागिने, तोडे, पाटली, नेकलेस	✗	✗	✓	✗	✗
युथोपिया	गायीच्या तुपाच्या लिपस्टीक, फाऊंडेशन क्रिम	✓	✓	✓	✗	✓
स्पायका होम अँड प्रॉडक्टस्	घरगुती साफसफाईची उत्पादने	✓	✓	✓	✓	✓
ब्लॉसम अँड इन्सेस	परफ्यूम्स	✗	✓	✓	✓	✓
मिथ परफ्यूम व अगरबत्ती	विविध प्रकारची अत्तरे, सुगंधी अगरबत्ती	✓	✗	✗	✗	✗
कियान कलेक्शन	हेअर बँड, क्लिप्स, लहान मुलींच्या क्लिप्स, हेअर एक्सटेंशन इ.	✗	✓	✗	✓	✓
गुजरात हँडिक्राफ्ट	बारीक मोत्यांच्या शोभिवंत वस्तू, तोरणे, चौरंग इ.	✓	✗	✗	✓	✓

स्टॉलचे नाव	वैशिष्ट्ये	दादर	ठाणे	अंधेरी	वसई	बोरीवली
विन आर्ट अँड क्राफ्ट	शोभेच्या वस्तू, तोरण, कंदिल, रांगोळी इ.	X	X	X	✓	✓
रांगोली क्रिएशन्स	हस्तकलेच्या विविध शोभिवंत वस्तू, रांगोळी	X	✓	X	X	X
अखंडज्योत	टाळ, घंटी, झांज इ.	✓	✓	✓	✓	✓
ज्ञासा ग्लास आर्टिफॅक्टस्	काचेचे दिवे, पूजा सेटस्, अत्तरदाणी इ.	✓	X	✓	X	✓
हरि ओम वुड वर्क्स	लाकडाच्या विविध कलात्मक वस्तू, फायबर मूर्ती	✓	✓	✓	X	✓
बियाँड फ्रेम्स	सुकलेल्या पानांफुलापासून बनवलेल्या फ्रेम्स	X	X	X	✓	✓
प्रथम डेकॉर	वेगवेगळे कॅन्डल स्टॅण्डस्	✓	✓	X	X	✓
देसाई आर्टस्	मातीच्या आकर्षक वस्तू	✓	X	X	X	✓
सयाना आर्टस् अँड गिफ्टस्	तोरण (मोती, मेटल), मोत्याचे हार, रेडिमेड रांगोळ्या व इतर गिफ्टस्	✓	X	✓	X	✓
शिल्पनिल कलेक्शन	तांबा, पितळ मूर्ती आणि भांडी, पूजा साहित्य	✓	X	✓	X	✓
जान्हवी आर्टस्	फ्रिज मॅग्रेट, वॉल फ्रेम, गिफ्ट आर्टिकल	X	✓	X	X	X
कोकोनट कॉयर प्रॉडक्टस्	नारळाच्या काथ्यापासून निर्मित विविध वस्तू, कुंडी, शोभेच्या वस्तू	X	✓	✓	X	✓
नेचर्स वूड	सावंतवाडी स्पेशल लाकडी खेळणी	✓	✓	✓	✓	✓
योर्टाईज	कापडी खेळणी	X	✓	X	X	✓
अनंत बुक सेलर्स	कथा, कादंबऱ्या, संत साहित्य, बाल साहित्य इ.	X	X	X	X	✓
अर्बन रूट अँग्रो	चिंध्यांपासून बनविलेले कागद व कागदाच्या विविध वस्तू	X	X	X	X	✓
फन क्राफ्ट	मुलांसाठी विविध गेम्स	X	X	✓	X	X
शीलाताई फूड प्रॉडक्टस्	लोणचे, सरबत इ.	✓	✓	✓	✓	✓
कर्णिक कृषी उद्योग	गुलकंद, शेजवान साँस	✓	✓	X	✓	✓
मे. वेस्टर्न घाट अँग्रो इंडस्ट्रिज	सर्व प्रकारचे मध	✓	✓	✓	✓	✓
महावीर ट्रेडर्स	क्रोकरी, बनियन, मोजे इ.	✓	✓	✓	X	✓
चेतना स्टील	गृहोपयोगी स्टीलची भांडी, थर्मासू इ.	X	✓	✓	X	✓
श्री विनायक एंटरप्रायझेस	घरगुती सफाईचे विविध ब्रश व रांगोळ्या	✓	✓	✓	✓	✓
वंश गार्डन इनोव्हेटीव्हज्	फोल्डींग चटया, फोल्डींग वेताचे पडदे	✓	✓	✓	✓	✓
महालक्ष्मी एंटरप्रायझेस	किचन वेअर्स	✓	✓	✓	✓	✓
विनय एंटरप्रायझेस	किचनमधील विविध आकर्षक स्टॅण्डस् होल्डर इ.	✓	✓	✓	✓	✓
ओमकार मार्केटींग	हार्ड अँनोडाइज्ड किचन वेअर्स	✓	✓	✓	✓	✓
एस.के. एंटरप्रायझेस	फोल्डिंग टेबल्स	✓	✓	✓	✓	✓
गेबी क्लिनिंग	साफ सफाईची उत्पादने	✓	X	X	✓	✓
माथेरान चप्पल (राजू मोरे)	पादत्राणे (माथेरान स्पेशल)	X	X	✓	X	✓
माथेरान चप्पल (संतोष मोरे)	स्त्री-पुरुषांची पादत्राणे	X	✓	X	✓	X
स्टेप इन वॉक शूज	विविध डीझाईन्सच्या चप्पलस, सँडल्स, शूज इ.	✓	X	X	X	✓
जिजाबाई महिला उत्पादक बचतगट	विविध प्रकारच्या बॅगज, कुशन कव्हर्स इ.	X	✓	X	X	✓